

# AMMIREDDY VENKATESH

Product UX Architecture Lead

Director, UX Design | Independent UX Advisor/Consultant



★ 13+ Years in AI-Enhanced UX & Automation

EMAIL  
venkateshcreations@gmail.com

PHONE  
+91- 9030436110

LOCATION  
Hyderabad, India - 500 058

LINKEDIN  
venkateshammireddy

WEBSITE  
Portfolio

## COURSES DONE

Enterprise Design Thinking Practitioner  
IBM

Risk Management for Cyber Security & IT Managers

Compliance Risk Management

IT Audit Fundamentals, Controls, Standards, Policies

Ontology - Enterprise Context Management

## PROTOTYPING TOOLS

Figma/XD + AI (Claude, Cursor)

Antigravity + Agentic Skills

Gemini AI

Balsamiq & FigJam + AI

VS Code + AI Assistants

OpenCode + Qwen

Windsurf + Cloud LLM

LM Studio + Local LLMs

Google Stitch & Antigravity

Adobe Creative Suite

## EDUCATION

B.Com - Commerce

Osmania University  
AV College of Arts, Science & Commerce, Hyderabad

Passed 2009

## Professional Expertise

Innovative, AI-driven UX Architecture and Product Design Leader with 13+ years of experience shaping enterprise-grade digital products across B2B SaaS ecosystems. Expert in defining UX strategy and translating complex business and functional requirements into intuitive, scalable, and high-impact user experiences.

Specialized in integrating artificial intelligence and automation into modern UX workflows, enabling smarter, more adaptive user journeys. Proven track record in elevating product usability, operational efficiency, and user engagement across AI-powered platforms, Cybersecurity Automation, RPA, and Process Intelligence systems.

Highly skilled in designing end-to-end user experiences—from rapid task analysis and journey mapping to low- and high-fidelity prototyping, interactive dashboards, and enterprise-scale design systems.

“ Passionate about leveraging strategic UX thinking and emerging technologies to build future-ready, intelligent digital experiences.”

## Remote Work Infrastructure

Equipped with a fully functional personal workstation featuring high-end system configurations with 24/7 internet connectivity. My dedicated setup includes all necessary tools, software, and communication channels to deliver reliable, responsive, and secure client support across global time zones.

## Experience

ORGANIZATION	DESIGNATION	DURATION
ProVise Consultancy - OPTIMAS.AI Dubai Based Startup	Senior Product UX Architect (Creative Director)	Sept 2022 - Nov 2025
RLabs Enterprises Client - Mindtree	UX Lead (Product Design Lead)	April 2021 - Sept 2022
EPSoft Inc.	Lead Consultant (UX Architect)	Nov 2019 - Dec 2020

## UX Design & Delivery Process

1 Requirement Gathering

2 Research & Analysis

3 Low-Fi Wireframes

4 Hi-Fi Mockups

5 Review & Feedback

6 Final Prototypes

7 Handoff to Dev

## UX Domain Areas

RPA

E-Commerce

Finance

Banking

Insurance

Healthcare

Smart Governance

E-Learning

Gaming

Airlines

Travel

Cyber Security

## Regular Practice

Exploring new design concepts & tools

AI Tools - Image & Video generation

Researching new design trends

Online tutorials for skill enhancement

THANK YOU

View My Portfolio